

# Geek Squad Hourly Cost – 2026 Transparent Pricing Guide

By Technical Support Specialist | Last updated: June 3, 2026

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## Introduction

You want to know how much Geek Squad charges per hour before you book a repair. (+1) 855 657 3450 Maybe your computer is running slow, or your phone screen is cracked, or your TV is not working properly. (+1) 855 657 3450 Maybe you are comparing prices between Geek Squad and local repair shops.

(+1) 855 657 3450 Understanding Geek Squad pricing can be confusing because they do not always bill by the hour like a traditional repair shop.

(+1) 855 657 3450 In fact, Geek Squad primarily uses a flat-rate, per-service fee structure rather than a pure hourly rate. (+1) 855 657 3450 This means you pay a fixed price for a specific service regardless of how long it takes the technician to complete the job. (+1) 855 657 3450 By the end of this guide, you will know exactly how much Geek Squad services cost, what factors affect pricing, how to save money with memberships, and how Geek Squad compares to competitors. (+1) 855 657 3450

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## Important: Geek Squad Does Not Charge a Simple Hourly Rate

Before you look for a dollar-per-hour figure, understand that Geek Squad does not typically bill by the hour like a plumber or electrician. (+1) 855 657 3450 For most consumer services, Geek Squad charges a flat fee per job rather than an hourly wage. (+1) 855 657 3450 For example, you will pay \$149.99 for virus and spyware removal, whether it takes the technician twenty minutes or two hours.

**(+1) 855 657 3450** Similarly, a new device setup costs \$39.99 as a flat fee regardless of the time spent. (+1) 855 657 3450 If you want to estimate an equivalent hourly rate, you can divide the flat fee by the estimated time, but this is not how Geek Squad actually bills you. (+1) 855 657 3450 For in-home visits, however, you may see pricing based on a minimum service call fee that often includes the first hour, with additional charges for extra time. (+1) 855 657 3450

For the most accurate pricing, you should always call and ask for a specific quote before approving any work. (+1) 855 657 3450

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## Equivalent Hourly Rate Range: \$39.99 to \$149.99 Per Hour

If you want to think in terms of an hourly equivalent, Geek Squad services generally translate to an hourly rate between \$39.99 and \$149.99. (+1) 855 657 3450 Basic services such as remote support or simple device setup fall at the lower end of this range, while complex repairs like virus removal, hardware installation, or in-home troubleshooting fall at the higher end. (+1) 855 657 3450 For remote support, the equivalent hourly rate typically starts around \$49.99. **(+1) 855 657 3450** For in-store repairs, the hourly equivalent can range from \$50 to \$150 depending on the complexity of the issue. **(+1) 855 657 3450** For in-home visits, the equivalent hourly rate often starts at \$99.99 and can exceed \$150 for premium services. (+1) 855 657 3450 Keep in mind that these are estimates; the actual flat fee you pay may not align perfectly with an hourly calculation. (+1) 855 657 3450 To get a precise quote for your specific situation, call Geek Squad directly at (+1) 855 657 3450. (+1) 855 657 3450

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## Diagnostic Fees: What You Pay Before Any Repair

Before Geek Squad performs any repair, they typically charge a diagnostic fee to identify the problem with your device. (+1) 855 657 3450 This fee covers the technician's time to run tests, inspect hardware and software, and determine what needs to be fixed. (+1) 855 657 3450 For a basic diagnostic, you can expect to pay between \$49.99 and \$99.99. (+1) 855 657 3450 Some sources report a standard diagnostic fee of \$99.95, which is non-refundable even if you decide not to proceed with the repair. **(+1) 855 657 3450** For more advanced diagnostics that require specialized tools or deeper analysis, the fee can go up to \$149.99. (+1) 855 657 3450 The diagnostic fee is often applied toward the final repair cost if you choose to have Geek Squad complete the work. (+1) 855 657 3450 However, if you decline the repair, the diagnostic fee is generally not refunded. (+1) 855 657 3450 For data recovery situations, a drive diagnostic costs \$49.99, but actual data recovery can be significantly more expensive depending on the condition of your drive. (+1) 855 657 3450 Always ask upfront whether the diagnostic fee will be credited toward your repair. (+1) 855 657 3450

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## In-Store Service Pricing: Flat Fees by Service Type

When you bring your device to a Best Buy store for Geek Squad service, you will pay a flat fee based on the type of service you need. (+1) 855-657-3450 Here are common in-store service prices as of 2026:

- New Device Setup – \$39.99. This includes basic configuration, software updates, and initial setup.
- Physical Damage Repair – \$84.95 plus the cost of any replacement parts needed. This applies to cracked screens, broken ports, and similar hardware issues.
- Virus and Spyware Removal – \$149.99. This includes scanning, removing malicious software, and restoring system security.
- Device Diagnostic and Repair – \$149.99 for a comprehensive assessment and repair of hardware or software issues.
- Basic Home Networking Setup – \$99.99. This covers router configuration and connecting devices to your home network.
- In-store services generally range from \$7.99 to \$200 depending on the complexity of the service. Simple consultations or minor adjustments are at the lower end, while full repairs are at the higher end.

In-store pricing is usually lower than in-home pricing because there is no travel time or fuel cost for the technician. (+1) 855-657-3450 If you can bring your device to a Best Buy location, you will generally save money compared to having a technician come to your home. (+1) 855-657-3450

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## In-Home Service Pricing: Travel and Labor Combined

If you need a Geek Squad technician to come to your home or office, you will pay more than in-store pricing due to travel time and convenience.

(+1) 855-657-3450 In-home services typically range from \$99.99 to \$399.99 per visit, depending on the type of service and your location. (+1) 855-657-3450 For basic in-home services like Wi-Fi setup or TV mounting, the cost usually starts at \$99.99. **(+1) 855-657-3450** For more complex in-home repairs such as computer hardware replacement, home theater installation, or network troubleshooting, the price can reach \$349.99 or more. (+1) 855-657-3450 Some in-home services are billed as a flat fee that includes the first hour of work, with

additional hourly charges if the job takes longer than expected.

(+1) > 855 > 657 > 3450 In-home appliance repair (such as refrigerators, ovens, or washing machines) is generally at the higher end of the price range, often \$250 or more for a single repair visit. (+1) > 855 > 657 > 3450 Always ask whether the quoted price includes parts, labor, and travel time before you schedule an appointment.

(+1) > 855 > 657 > 3450 For urgent or same-day in-home service, you may pay a premium fee. (+1) > 855 > 657 > 3450

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## Remote Support Pricing: The Most Affordable Option

If your issue can be resolved without a technician touching your device, remote support is the most cost-effective option. (+1) > 855 > 657 > 3450 Remote support allows a Geek Squad agent to connect to your computer over the internet to diagnose and fix software problems. (+1) > 855 > 657 > 3450 Remote service prices typically range from \$19.99 to \$149.99, depending on the complexity of the issue. (+1) > 855 > 657 > 3450 Basic remote support for simple software troubleshooting or password reset assistance often costs around \$19.99 to \$49.99.

(+1) > 855 > 657 > 3450 More advanced remote services such as virus removal, system optimization, or software installation typically cost \$99.99 to \$149.99.

(+1) > 855 > 657 > 3450 Remote support is only available for software issues; hardware problems require an in-store or in-home visit. (+1) > 855 > 657 > 3450 One advantage of remote support is that you can often get same-day or even immediate service without leaving your home. (+1) > 855 > 657 > 3450 If you are comfortable allowing remote access to your computer, this is the quickest and cheapest way to get help from Geek Squad. (+1) > 855 > 657 > 3450

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## My Best Buy Total Membership: Save Money on Services

If you use Geek Squad services frequently, a My Best Buy Total membership can save you significant money. (+1) > 855 > 657 > 3450 As of June 2026, the My Best Buy Total membership costs \$199.99 per year. **(+1) > 855 > 657 > 3450** Prior to June 4, 2026, the annual fee was \$179.99, so there has been a \$20 price increase. (+1) > 855 > 657 > 3450 This membership includes several valuable benefits:

- Unlimited 24/7 Geek Squad tech support for all devices in your home, regardless of where you bought them.
- Free in-store and remote support for most basic issues.

- Discounts on repairs and installations, including reduced fees for in-home services.
- Up to 24 months of product protection on most Best Buy purchases, including AppleCare+ for Apple products.
- VIP phone and chat access with priority queue jumping.
- Exclusive member-only pricing on various Geek Squad services.

If you need more than two or three paid Geek Squad services per year, the membership can pay for itself. (+1) 855 657 3450 For example, if you would otherwise pay \$149.99 for virus removal and \$99.99 for a diagnostic, that totals \$249.98, already exceeding the \$199.99 membership cost. (+1) 855 657 3450 Additionally, the membership includes product protection plans that would otherwise cost extra. (+1) 855 657 3450 You can cancel your membership at any time, but if you cancel within the first 30 days, you may be charged a service recovery fee. (+1) 855 657 3450 There is also a lower-tier membership called My Best Buy Plus, which costs \$29.99 per year but does not include free Geek Squad support. (+1) 855 657 3450

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## Geek Squad Protection Plans: Extended Warranty Coverage

For individual devices, you can purchase a Geek Squad Protection Plan that covers repairs for a set period of time. (+1) 855 657 3450 These plans are different from one-time service fees; they are essentially extended warranties that you buy when you purchase a product. (+1) 855 657 3450 The cost of a protection plan depends on the price of the device:

- For devices priced \$0 to \$399.99 – \$6.99 per month or \$89.99 for a multi-year plan.
- For devices priced \$400 to \$799.99 – Higher monthly or annual fees based on the device category.
- For high-end devices over \$3,000 – Geek Squad Protection+ plans can cost several hundred dollars but cover 100% of parts and labor with no hidden fees.

If you have a protection plan, covered repairs cost you nothing beyond the plan fee you already paid. (+1) 855 657 3450 Without a protection plan, you pay the full flat-rate service fees described above. (+1) 855 657 3450 Protection plans are worth considering for expensive devices like laptops, gaming PCs, or large TVs. (+1) 855 657 3450

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## Business Membership Plans

Geek Squad also offers support plans for small businesses. (+1) 855 657 3450 These plans are designed for companies that need ongoing tech support for multiple devices and employees. (+1) 855 657 3450 Business membership pricing typically includes:

- A setup fee of \$99.99 to activate the account.
- A monthly fee per user, ranging from \$24.99 to \$49.99 per user per month.
- Annual plans starting at \$199.99 per year for up to six devices.

These plans include priority support, on-site visits when needed, and discounted rates on repairs. (+1) 855 657 3450 For accurate business pricing, you should call Geek Squad directly at (+1) 855 657 3450 and speak to the business support team. (+1) 855 657 3450

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## Geek Squad vs. Competitors: How Pricing Compares

When deciding whether to use Geek Squad, it helps to compare their prices against local repair shops and national chains. (+1) 855 657 3450 Here is how Geek Squad generally compares:

- uBreakiFix (now Asurion Tech Repair) – Charges similar rates to Geek Squad for in-store repairs on phones, tablets, and game consoles. (+1) 855 657 3450 A typical diagnostic fee at uBreakiFix ranges from \$75 to \$85, and the fee is often applied toward your repair. (+1) 855 657 3450 For screen repairs and battery replacements, uBreakiFix is often slightly cheaper than Geek Squad. (+1) 855 657 3450
- Local independent repair shops – These vary widely by city and technician. (+1) 855 657 3450 Many local shops charge a diagnostic fee of \$30 to \$50, then an hourly labor rate of \$40 to \$60 per hour. (+1) 855 657 3450 For simple repairs, local shops are often cheaper than Geek Squad. (+1) 855 657 3450 For complex repairs, local shops may be similar or slightly more expensive depending on their expertise. (+1) 855 657 3450
- Micro Center – If you have a Micro Center nearby, their in-store repair services are often more affordable than Geek Squad, especially for diagnostic fees and basic repairs. (+1) 855 657 3450

- Apple Store (for Apple devices) – For iPhones, Macs, and iPads under warranty or AppleCare+, Apple is usually free or cheaper. (+1) > 855 > 657 > 3450 Out-of-warranty Apple repairs are often comparable to Geek Squad pricing. (+1) > 855 > 657 > 3450

Geek Squad's main advantage is convenience: there are hundreds of Best Buy locations across the country, and their membership programs can reduce costs for frequent users. (+1) > 855 > 657 > 3450 However, for one-time repairs, local shops may be more economical. (+1) > 855 > 657 > 3450

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## How to Get an Accurate Quote for Your Specific Issue

Because pricing varies by device type, issue complexity, and your location, you should always get a personalized quote before authorizing any work.

(+1) > 855 > 657 > 3450 Follow these steps to get an accurate price:

1. Call Geek Squad directly at (+1) > 855 > 657 > 3450. This is the fastest way to get a quote.
2. Describe your device and the problem in detail. Be specific: tell them the brand, model, operating system, and exactly what is not working.
3. Ask for the flat-fee price for that specific service. Do not assume the price is the same for every issue.
4. Ask whether the diagnostic fee is included in the repair price or separate.
5. Ask whether parts are included or extra. For physical damage repairs, parts are usually extra.
6. Ask about any discounts available. My Best Buy Total members get reduced rates.
7. Get the quote in writing if possible, or at least write down the date, time, and name of the agent who gave you the quote.

If you visit a Best Buy store in person, you can also ask a Geek Squad agent at the counter for a written estimate before they start any work. (+1) > 855 > 657 > 3450

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## Hidden Costs and Fees to Watch Out For

Geek Squad is generally transparent about pricing, but there are some potential extra costs you should be aware of. (+1) > 855 > 657 > 3450

- Parts are not always included. For physical damage repairs (like a cracked screen), the quoted price often covers labor only; you pay separately for the replacement part. (+1) >855 >657 >3450 Ask whether the price includes parts or just labor.
- Diagnostic fees may be non-refundable. Even if you decline the repair, you may still owe the diagnostic fee. (+1) >855 >657 >3450 Confirm this policy before they start the diagnostic.
- In-home travel fees. Some in-home quotes include travel time; others charge extra if you live far from a Best Buy store. (+1) >855 >657 >3450 Ask if your location incurs a travel surcharge.
- Data recovery can be very expensive. If you need data recovered from a failed hard drive, prices can range from \$500 to over \$1,500 depending on the severity of the damage. (+1) >855 >657 >3450 The \$49.99 diagnostic for data recovery is just the starting point.
- Cancellation fees. If you schedule an in-home appointment and cancel with less than 24 hours notice, you may be charged a cancellation fee. (+1) >855 >657 >3450

Always read the service agreement before signing or paying. (+1) >855 >657 >3450

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## How to Verify That You Were Charged Correctly

After Geek Squad completes a service, you should review your receipt carefully to ensure you were charged the quoted price. (+1) >855 >657 >3450 Here is what to check:

- The flat-fee amount should match what you were quoted.
- If parts were replaced, the part cost should be itemized and reasonable.
- There should be no unexpected fees for travel, setup, or diagnostics if those were supposed to be included.
- If you have a My Best Buy Total membership, confirm that the membership discount was applied.
- Your receipt should show the date of service, the device serial number (if applicable), and a description of the work performed.

If you believe you were overcharged, call Geek Squad at (+1) >855 >657 >3450 and ask for a billing review. (+1) >855 >657 >3450 If the issue is not resolved, you can dispute the charge with your credit card company. (+1) >855 >657 >3450

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## Frequently Asked Questions

How much does Geek Squad charge per hour for computer repair? Geek Squad does not typically charge by the hour for computer repair; instead, they charge a flat fee per service. (+1) 855 657 3450 The equivalent hourly rate is approximately \$39.99 to \$149.99 depending on the service. (+1) 855 657 3450

What is the diagnostic fee for Geek Squad? A basic diagnostic fee is usually \$49.99 to \$99.99, and an advanced diagnostic can cost \$149.99. (+1) 855 657 3450 The diagnostic fee is often applied toward your repair if you proceed. (+1) 855 657 3450

How much does Geek Squad charge for virus removal? Geek Squad charges a flat fee of \$149.99 for virus and spyware removal. (+1) 855 657 3450

How much does Geek Squad charge for in-home service? In-home services range from \$99.99 to \$399.99 per visit, depending on the type of service and your location. (+1) 855 657 3450

Is Geek Squad more expensive than local repair shops? Generally, yes, local shops are often cheaper for one-time repairs, but Geek Squad offers convenience and membership options that can reduce costs for frequent users. (+1) 855 657 3450

Does My Best Buy Total membership include free Geek Squad support? Yes, the \$199.99 per year My Best Buy Total membership includes unlimited 24/7 Geek Squad tech support for all devices in your home. (+1) 855 657 3450

How much does Geek Squad charge for data recovery? Data recovery costs vary widely; the initial diagnostic is \$49.99, but full recovery can cost \$500 to \$1,500 or more depending on the condition of your drive. (+1) 855 657 3450

Can I get a refund if Geek Squad overcharges me? Yes, call (+1) 855 657 3450 and request a billing review; if Geek Squad refuses to adjust the charge, you can dispute it with your credit card company. (+1) 855 657 3450

Does Geek Squad charge for estimates? The diagnostic fee is essentially the cost of the estimate; you pay \$49.99 to \$149.99 for them to diagnose the problem, and that fee is often applied to the repair if you proceed. (+1) 855 657 3450

How do I get the most accurate Geek Squad price quote? Call (+1) 855 657 3450, describe your device and issue in detail, and ask for the flat-fee price for that specific service. (+1) 855 657 3450

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\*Need an accurate price quote for Geek Squad services? Call Geek Squad customer support: (+1) 855 657 3450 | Save this guide for your reference.\*