

FALL 2013

News & Events from Hospice of Michigan

For more information, check www.hom.org

Passing the Baton

Hospice of Michigan's President and CEO Dottie Deremo will retire at the end of the year. Her successor, Executive Vice President and Chief Administrative Officer Bob Cahill, is well-prepared to fill her shoes.

"I have worked closely with Bob for 15 years and have developed a tremendous trust and friendship with him. Bob is a talented professional with tremendous skills, knowledge of the organization and a passion for hospice. He's been my second-in-command for the past for 14 years and I've relied on his honesty, integrity, and terrific sense of humor as the organization has grown into a national leader—and a national company—in end of life care."

Hospice of Michigan has come a long way since Dottie arrived in 1998. During her tenure, Dottie has overseen tremendous growth and change, steering the organization through accreditation with Community Health Accreditation Program (CHAP), navigating the waters of the Health Insurance Portability and Accountability Act (HIPAA), and working to expand our services by leveraging cost-saving features of the Affordable Care Act. Under her leadership, Hospice of Michigan is now considered a national thought leader in advanced illness management and end-of-life care.



As for the future, HOM couldn't be in better hands when Bob takes the reins Jan. 1, 2014. Bob joined HOM in 1998 as VP, Chief Financial Officer. He will continue to drive HOM's position as the leader in hospice and palliative care. Bob's knowledge of hospice and the emerging sector of advanced illness management is unparalleled, and will lead the organization to even greater heights. Although Dottie will be retiring from her role as President and CEO, she will not be leaving HOM completely. She will stay on in a part-time capacity in a newly created position of Executive Emeritus. Dottie will report to Bob and continue to contribute to HOM's success over the next three years in the areas of public speaking on end-of-life care, health care policy and fund-raising.

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Dottie Deremo, Health Care Hero

Hospice of Michigan's President and CEO Dottie Deremo was selected as one of Crain's Health Care Heroes for 2013. The prestigious award recognizes excellence in five categories: *Corporate Achievement in Health Care, Advancements in Health Care, Outstanding*

Physician, Allied Health, and Outstanding

Trustee. Dottie was named in the Allied



Dottie Deremo

allied health fields who are deemed exemplary by patients and peers. Dottie was recognized for

Health category, which honors

individuals from nursing or

her role in completing the integration process that began

in 1994, when 10 independent hospice organizations from around the state merged to form Hospice of Michigan, the state's largest nonprofit hospice organization. She was also cited for her work in the development of the Maggie Allesee Center for Innovation, and strong leadership in the development of @HOMe Support, which raised the profile of HOM to a national organization.

The winners are featured in a special print edition of *Crain's Detroit Business*, and on their website.

How Is Hospice of Michigan Different?

For more than 33 years, Hospice of Michigan has provided expert end-oflife care throughout the state. The staff and volunteers who serve thousands of patients and families every year are committed to providing compassionate, individualized care, ensuring quality of life, comfort, and peace for our patients, and support for their loved ones.

Unlike many hospices in Michigan, Hospice of Michigan is a nonprofit organization. This allows us to keep our focus on patients and communities, not our shareholders. Our dedicated staff can be reached 24 hours a day, 7 days a week through our Telesupport Center. This means patients and families have access to nurses, certified hospice aides, social workers, or spiritual care advisors *when they need them*.

As an innovator in advanced illness management and end-of-life care, Hospice of Michigan leads the way in using new technology to help provide the best service. We also provide extensive continuing education – not only to our own clinical staff but to other care providers as well. And we are proud to be one of the few Level Four designees of "We Honor Veterans" in Michigan, a program of the National Hospice and Palliative Care Organization in collaboration with the Department of Veterans Affairs. This program is aimed at meeting the unique needs of America's veterans and their families. In all of these ways, and in so many more, Hospice of Michigan stands apart as the premier hospice in Michigan.

When a loved one is diagnosed with a serious or life-limiting illness, knowing where to turn can make all the difference. Call Hospice of Michigan's Telesupport Center at (888) 247-5701. We will be with you every step of the way.

Mobile app launches: HOM CARES[©]

Earlier this year, Hospice of Michigan (HOM) introduced an innovative mobile app called HOM Cares. The HOM Cares mobile app indicates to family and friends when their loved one has received a visit from a member of Hospice of Michigan's care team.

Caregivers who download and use the HOM Cares app have the ability to:

- View a photograph and a short bio of the HOM team member making the visit.
- Learn the team member's role: medical (physician, RN), hospice

aide, social worker, spiritual advisor, grief support, or volunteer.

- Receive notification of the date and duration of the visit with the patient.
- Set up a network of family and friends with whom to communicate about their loved one.
- Use their personal network, established on the app, to provide



updates about their loved one's care, hospice visits and other information.

The app was funded by a \$24,500 grant from Verizon, and a donation of inkind resources from

Detroit-based Compuware, whose team contributed to the technical development of the app. Compuware's team was also recognized for their efforts with HOM's 2013 Crystal Rose Award for *Outstanding Corporate Partner*.

Camp Good Grief

Twenty-two children, ages 8-17, who shared the loss of a loved one, were able to share a much happier experience this summer at Camp Good Grief. Known the rest of the year as Camp Newaygo, the camp offers 101 acres along a chain of lakes in the Manistee National Forest.

Facilitated by Hospice of Michigan grief support managers and trained volunteers, the children were encouraged to express themselves, confide in one another, and have fun without feeling guilty.

The day offered typical camping activities, such as rock wall climbing, canoeing and crafts, in a healthy, nurturing environment.

During a break from activities, campers engaged in the "healing circle," in which the children could share their

feelings, pictures and fond memories of their loved ones. This sacred time helped these grieving children learn that they are not alone; it is okay to cry, and to understand that the way they are feeling is normal and healthy.

At the conclusion

of camp, children were surprised with teddy bears from the Billy Bear Hug Foundation. Several children exchanged phone numbers and email addresses, promising to keep in touch throughout the coming year.

A camper with her **Billy Bear** gift

Grief Support Services



Coping with the Holidays

Once again, Hospice of Michigan (HOM) will present Coping with the Holidays, a free community outreach program that offers ways to cope with loss during what is traditionally a time of happiness and joy.

"Holidays are extremely difficult for those who have experienced the death of a loved one, especially during the first year after the death," said Karen Monts, director of grief support services at Hospice of Michigan. "Through Hospice of Michigan's Coping with the Holidays program, we discuss that the holidays don't have to be a time of sadness. There are techniques to help manage grief and find comfort."

The programs offer coping tips for those who are grieving, such as:

• Plan ahead. Bereaved individuals who seem to have the most

difficulty with the holidays are often those who have given little thought to the emotional challenges they will encounter.

- · Accept your limitations. Family and social pressures, in combination with decision-making challenges, can be overwhelming. Choose a few issues to deal with and limit the number of decisions you need to make so they won't overwhelm you.
- Take care of yourself. Exercise, eating a proper and balanced diet and getting the proper amount of rest is critical. Avoid the temptation of excessive alcohol.
- Lower expectations. Go easy on yourself and try not to over-extend, in order to reduce overall stress.

• Confide in a friend or family member. Find someone who will be a good sounding board. You want a great listener, not necessarily someone who will try and "fix" your problems.

The Coping with the Holidays program is open to all those dealing with grief, whether a loved one died recently or decades ago. Participants are invited to enjoy a light meal and listen as grief professionals share their expertise.

> The program is offered throughout the Lower Peninsula. See our website, www.hom. org for a complete schedule of program locations, dates and times.

2013 Caring Circle members

Smiles, gratitude and continuing appreciation to those who have committed to bringing renowned end-of-life care to those in need. The following individuals and organizations are leaving a legacy of compassion with their financial support for Hospice of Michigan.

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Caregivers Club

The Caregivers Club is made up of Hospice of Michigan employees who contributed at a level of \$500 or above. We are grateful to all of our employees who give of their time, talent and treasure.

Stacey Bostic Christina Bowman Marilyn Brady Robert Cahill Theresa Candela Jill Carpenter Jordan Cepela Debra Clementino Paula Crancer Dorothy Deremo Sonja Felton Christine Flynn Evan Fonger Lynne Geller Sheila Hay Marcie Hillary Margaret Howard Michael Jasperson Cara Jones Kathy Julien Eric Kaplan Catherine Klemish Nancy Malovey Jeanne Marriott Kathleen McCarthy Mary Middleton Patrick Miller Karen Monts Susan Mueller

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Memory Bears provide comfort and smiles

For many years, Hospice of Michigan has had a Memory Bear program, where volunteers create patchwork teddy bears for patient families. The bears are approximately eight inches tall and are made from

clothing provided by a family member which was worn by their loved one who died on our program. For this reason, each Memory Bear is unique.

Memory Bears have been offered in Alpena, Ludington and Big Rapids offices for many years, and has since expanded to other areas, including Metro Detroit.

According to Grief Support Services Director Karen Monts, the bears



provide great comfort to families because they offer a tangible and even sensory reminder of their loved one. Typically the clothing remains unwashed so it will

retain the scent of the wearer—at least for a while.

The bear in the photo was given to Angela Berger, a Clinton Township resident who lost her mother to breast cancer last year. The bear is made of heavy fleece once worn by Angela's mother, and includes elements of another article of clothing... her "Snow White and the Seven Dwarfs" sweatshirt. Like the dwarf himself, it

Inspired ...

Hospice of Michigan's Contract Services Coordinator Monica Romero was so inspired by the Memory Bears



program that she now volunteers her time and sewing talents to make bears for our families.

even has a stocking cap. The bear also has a *Grumpy* knapsack, with a personal note inside from the volunteer who made it. Its owner is delighted with her Memory Bear, and describes it as, "like hugging my mom."

Help Celebrate National Hospice and Palliative Care Month

November is National Hospice and Palliative Care Month, a time to celebrate care that helps patients and caregivers find comfort, love and respect when they need it most.



Hiller's Markets and Neiman's Family Markets are holding in-store promotions throughout November in recognition of National Hospice and Palliative Care Month. The goal is to promote awareness about hospice care, while also giving their customers the opportunity to make a donation to Hospice of Michigan (HOM).

Hiller's Markets is a family-owned

chain of eight independent grocery stores, with locations in Ann Arbor, Berkley, West Bloomfield, Northville, Plymouth, Commerce Township, Union Lake and South Lyon.

Justin Hiller, vice president of Hiller's and member of HOM's regional board, announced the in-store promotion at the Crystal Rose Gala in honor of fellow board member and Gala honoree Sandy Linden for his 30 years of service to HOM.

During November, Hiller's customers can make a \$1, \$3 or \$5 donation at the cash register to support HOM. In addition, the stores will have an informational table for customers to learn more about the organization. Materials related to advance directives, grief support, volunteer opportunities and general information will be available.

Neiman's Family Market is also a family-owned and -operated business with four store locations: Alpena, Tawas, St. Clair and Clarkston. In November, through Neiman's *Growing Our Communities Together* program, NAME OF VENDOR will donate XX from each XXXXX sold in their stores to HOM. In addition, customers can make a donation at one of the collection jars at the registers. Printed materials will also be available for customers who want to learn more about HOM.

Please keep Hospice of Michigan in mind and show your support as you shop at Hiller's Markets and Neiman's Family Market stores throughout November.

2013 Events in Review

Visit hom.org for faces, facts and photos of all our 2013 fund raising events:

- Walk and Remember in Grand Rapids (May)
- Race and Remember in Detroit (July)
- Celebration of Life and Love in Grand Rapids (September)
- Crystal Rose Gala in Detroit (September)
- Puttin' on in Ritz in Rogers City (October)



June B. Hamersma Planned Giving Society

June B. Hamersma Founding member, Hospice of Michigan Foundation Board

The June B. Hamersma Society recognizes individuals who have named Hospice of Michigan as a beneficiary in their estate plans, trusts or wills. These individuals share in June's vision and passion of leaving a legacy for the future of Hospice of Michigan.

For more information about remembering Hospice of Michigan in your estate planning or how to become a member of this Society, please call Cara Jones at (616) 365-5288.

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Consider designating your support to Hospice of Michigan

Did you know that two important sources of donations to Hospice of Michigan are contributions to the United Way (UW) by individuals

at their place of employment, and through the Combined Federal Campaign (CFC) which collects donations from employees of federal government agencies like the US Postal Service and the Social Security Administration?





Each year, we receive approximately \$75,000 in gifts through UW and the CFC. Employees participating in these programs designate the non-profit

organizations they wish to support.

Do you, a friend or family member work for an organization that gives through UW or are federal employees contributing through the CFC?

If so, please consider designating Hospice of Michigan as your charity of choice when you make your annual gift and ask for the designation forms. You can help even more by spreading this message to your family members and friends.

UW and CFC donors generally make their gifts through payroll deduction. These donations add up to significant contributions that we use to help pay for care to uninsured and underinsured patients throughout the state.

Thank you for being an ambassador for Hospice of Michigan!

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Mission Statement

Hospice of Michigan's mission is to ensure quality of life, comfort and peace for our patients and provide support for their loved ones during their end-of-life experience. We will serve everyone in our communities who needs and seeks our care and strive to improve the state of comfort care.



Hospice of Michigan 400 Mack Avenue Detroit, MI 48201 Non-Profit Org. U.S. Postage PAID Detroit, MI Permit No. 2701

CONNECTIONS FALL 2013

A newsletter for donors and friends of Hospice of Michigan

(888) 247-5701 / www.hom.org

HOSPICE OF MICHIGAN LOCATIONS

Home Office 400 Mack Detroit, MI 48201

989 Spaulding SE Ada, MI 49301

112 W Chisholm St. Alpena, MI 497<u>07</u>

555 Briarwood Circle, Suite 140 Ann Arbor, MI 48108

400 Perry Big Rapids, MI 49307

43097 Woodward Bloomfield Hills MI 48302

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