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**Memorial 5K Glow Run in Elk Rapids to benefit Hospice of Michigan**

**TRAVERSE CITY, Mich. (Aug. 30, 2017)** – Come light up the night at the inaugural Memorial 5K Glow Run to benefit [Hospice of Michigan](http://www.hospiceofmichigan.org). The nighttime event will take place on Saturday, Oct. 14 at 410 Bridge Street in Elk Rapids. Festivities begin at 6 p.m. with check-in and “Best in Glow” awards to be handed out prior to the Glow Run at 6:30 p.m. The race will officially start at 7:15 p.m.

The family and pet-friendly race is open to all levels of participants, with runners and walkers welcome to join. Racers are encouraged to wear bright clothes and cover themselves in glow sticks, glow paint, or anything colorful and luminous. The “Best in Glow” contest will award prizes to those with the most radiant look, separated into five categories: Best Glow Family, Best Glow Kid (12 and under), Best Glow Teen (13-19), Best Glow Adult, and Best Glow Dog.

Following these events, participants are invited to the after-glow party, featuring live music, food and beverages. In addition, participants can write a message on the memorial tree in remembrance of their loved one, or visit the photo booth to commemorate their Glow Run experience. A pet station will also be available offering treats and drinks for furry racers.

Participants must register for the event by midnight on Monday, Oct. 9. Entry fee for adults (13 and older) is \$35, and for children (12 and under), \$20. Funds raised will remain in the community to support Hospice of Michigan’s Open Access program to ensure quality end-of-life care is available to all.

For more information, please visit [www.hom.org/glowrun](http://www.hom.org/glowrun).

**About Hospice of Michigan**

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state. The nonprofit cares for nearly 1,800 patients each day, raising more than \$5 million each year to cover the cost of care for the uninsured and underinsured. HOM offers a broad range of services to enhance the quality of life at the end of life, including community-based palliative care and pediatric care programs. HOM provides grief support and counseling, caregiver education and support, and education programs for physicians and health care professionals through its research, training and education arm, the Hospice of Michigan Institute. In January 2016, HOM joined forces with Arbor Hospice and Palliative Care, strengthening the mission of nonprofit hospice in Michigan to ensure patients and their caregivers receive the highest quality of care. For more information, call 888.247.5701 or visit [www.hom.org](http://www.hom.org).

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