



For Immediate Release

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**Hospice of Michigan Promotes Barbara Anderson
to Manager of Philanthropy for West Michigan**

Grand Rapids, Michigan, May 13, 2015 – Hospice of Michigan has promoted Barbara Anderson to manager of philanthropy for West Michigan.

In her new role, Anderson will be responsible for managing the organization’s fundraising program for the western half of Michigan. Her new duties will include managing campaigns, the annual fund and grants. Additionally, Anderson will oversee fundraising events for the region.

Prior to accepting her new position, Anderson spent five years with Hospice of Michigan in various fundraising roles performing duties from event coordination to grant writing. Most recently, she led Hospice of Michigan’s collaborative fundraising effort with the Grand Rapids Ballet for the world premiere of “The Nutcracker” as envisioned by Chris Van Allsburg and Eugene Lee.

Anderson is co-founder of the Young Nonprofit Professional Network of Grand Rapids and has served on its board for seven years. She also serves on the board of the West Michigan Association of Fundraising Professionals.

Anderson holds a bachelor’s degree in communication and a master’s degree in public administration from Grand Valley State University.

A native of Ionia, Anderson currently resides in Grand Rapids.

About Hospice of Michigan

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state. The nonprofit cares for more than 1,700 patients each day, raising more than \$4 million each year to cover the cost of care for the uninsured and underinsured. HOM offers a broad range of services to enhance the quality of life at the end of life, including At Home Support™, our advanced illness management program, community-based palliative care and pediatric care programs. HOM provides grief support and counseling, caregiver education and support, and education programs for physicians and health care professionals through its research, training and education arm, the Hospice of Michigan Institute. For more information, call 888.247.5701 or visit www.hom.org.

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