



**For Immediate Release**

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## **Todd Sharrard Joins Hospice of Michigan as Sales Representative**

**Gaylord, Michigan, February 27, 2014** – Todd Sharrard has joined Hospice of Michigan as a sales representative for Gaylord and its surrounding communities.

In this new role, Sharrard joins a statewide marketing team of 13 individuals responsible for all HOM marketing activities in the Lower Peninsula. His duties will include developing and maintaining professional relationships between HOM and its referral sources in Gaylord, including hospitals, long-term care facilities, physicians, managed-care organizations, independent medical clinics and other types of senior housing.

Sharrard has more than 25 years of experience in sales and marketing, most recently working with SunGlo Services where he developed and managed relationships with sales contacts in 18 counties in Northern Michigan.

Active in the community, Sharrard is a member of the Gaylord City Council and is involved in many boards and committees, including the Gaylord Area Chamber of Commerce, Area Elks Lodge and Government Affairs Committee.

A native of Essexville, Sharrard has lived in Gaylord for the past 28 years where he resides with his wife, Marianne.

### **About Hospice of Michigan**

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state. The non-profit cares for more than 1,400 patients each day in 56 counties across Michigan, raising more than \$4 million each year to cover the cost of care for the uninsured and underinsured. HOM offers a broad range of services to enhance the quality of life at the end of life, including At Home Support™, our advanced illness management program, community-based palliative care and pediatric care programs. HOM provides grief support and counseling, caregiver education and support, and education programs for physicians and healthcare professionals through its research, training and education arm, the Hospice of Michigan Institute. For more information, call 888.247.5701 or visit [www.hom.org](http://www.hom.org).

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