

## **For Immediate Release**

Contact: Mary Ann Sabo
Sabo Public Relations, 616.485.1432

maryann@sabo-pr.com
and
Erin Nemastil
Sabo Public Relations, 616.633.0642
erin@sabo-pr.com

## Ludington Boat Club Looks for Auction Items for its $26^{th}$ Annual Fish Fry/Boil & Auction in Support Hospice of Michigan

**Ludington, Michigan, June 16, 2014** – The Ludington Boat Club is looking for auction items for its 26<sup>th</sup> Annual Fish Fry/Boil and Auction to support Hospice of Michigan.

Slated this year for Saturday, Aug. 16, the Ludington Fish Fry/Boil expects to serve more than 1,000 meals of boiled salmon, fried pollock, French fry baskets, side dishes and homemade desserts during the 1-7 p.m. event. Steve Leedham, the new commodore for the Boat Club, said the club and HOM have already begun reaching out to Ludington-area merchants and residents to secure items for both the live and silent auctions.

Suggested auction items from businesses include gift certificates for:

- Restaurant meals, baked goods or coffee
- Golf, sailing and other outdoor activities
- Fishing charters
- Spa services
- Clothing and jewelry
- Vacation packages
- Home and cottage goods
- Outdoor yard and gardening services
- Electronics such as iPads or laptops

Leedham said that residents are also encouraged to donate auction items. In past years, the auctions have featured antiques and collectibles, gently used big-screen televisions – even a pair of like-new jet skis.

"We encourage the community to again be generous this year in support of the great work that Hospice of Michigan does," said Leedham, who is in his first year overseeing the event. "I have seen firsthand the comfort and peace of mind that HOM provides for patients at the end of life, as well as their families. I have been volunteering at the Fish Fry/Boil for years, and am so pleased to step into a leadership role this year.

"The Fish Fry/Boil is a great event that has become a community gathering place for Ludington each year. I would encourage everyone to put August 16 on their calendars and, in the interim, help us make this year's auction the best ever by donating items."

Since its inception, the Ludington Fish Fry/Boil has raised more than \$247,000 in support of Hospice of Michigan, which annually serves nearly 250 patients in the area or an average of 50

patients each day. HOM works to provide quality of life at the end of life for all without regard to age, diagnosis or ability to pay.

The silent auction will begin at 1 p.m. and the live auction will begin at 3 p.m. The event will also feature the raffle of a quilt donated by the Country Quilters Guild.

The Fish Fry/Boil will again be held at the Ludington Boat Club, which is located on Lake Street off S. Washington Avenue. There is a suggested donation of \$10 for adults and \$5 for children 12 and younger.

To donate items or for more information, contact Deb Davis at 616.498.4550 or ddavis@hom.org.

## **About Hospice of Michigan**

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state. The non-profit cares for more than 1,400 patients each day in 56 counties across Michigan, raising more than \$4 million each year to cover the cost of care for the uninsured and underinsured. HOM offers a broad range of services to enhance the quality of life at the end of life, including At Home Support<sup>TM</sup>, our advanced illness management program, community-based palliative care and pediatric care programs. HOM provides grief support and counseling, caregiver education and support, and education programs for physicians and healthcare professionals through its research, training and education arm, the Hospice of Michigan Institute. For more information, call 888.247.5701 or visit <a href="https://www.hom.org">www.hom.org</a>.