



**For Immediate Release**

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## **Stephanie Erickson Joins Hospice of Michigan as Sales Representative**

**Grand Rapids, Michigan, February 12, 2014** – Stephanie Erickson has joined Hospice of Michigan as a sales representative for Grand Rapids and the Lakeshore.

In her role, Erickson joins a statewide marketing team of 13 individuals responsible for all HOM marketing activities in the Lower Peninsula. Her duties will include developing and maintaining professional relationships between HOM and its referral sources in Grand Rapids and the Lakeshore, including hospitals, long-term care facilities, physicians, managed-care organizations, independent medical clinics and other types of senior housing.

Erickson has more than 10 years of experience in hospice care and nursing homes, most recently serving as manager of business development at Heartland Homecare Hospice & Home in Grand Rapids. She has also worked at Holland Home in Grand Rapids as a community outreach representative and as a resident caregiver at Sheldon Meadows Assisted Living in Hudsonville.

Erickson holds a bachelor of arts in economics and management from Albion College.

Active in the community, she is a member of the Alliance for Health, West Michigan Healthcare Network, Caregiver Network and Greater Grand Rapids End of Life Coalition.

### **About Hospice of Michigan**

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state of Michigan. The non-profit organization cares for more than 1,400 patients each day in 56 counties, raising more than \$4 million each year to cover the cost of care for the uninsured and underinsured. HOM offers innovative programs to enhance the quality of care for people at the end of life, education programs for physicians and healthcare professionals, caregiver education materials, cultural diversity programs for end-of-life care, and research and education programs at the Maggie Allesee Center for Innovation. For more information, call Hospice of Michigan's CARE Center 24/7 at 888.247.5701 or go to [www.hom.org](http://www.hom.org).

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