



**For Immediate Release**

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## **Lora Cabarios Joins Hospice of Michigan Foundation as Philanthropy Director for Major Gifts**

**Detroit, February 6, 2014** – Lora Cabarios has joined Hospice of Michigan Foundation as philanthropy director for major gifts.

In this new role, Cabarios is responsible for leading the regional major gifts program for the HOM Foundation, including local development and implementation of the program, donor development and working with the Foundation board and committees to lead innovative fundraising programs. Based in Detroit, she will concentrate her efforts in Southeast Michigan.

Cabarios brings eight years of experience in development and 14 years in special events to her new role with HOM. Prior to joining the organization, she spent eight years with the Beaumont Foundation, most recently serving as senior associate director of development. In this role she managed a portfolio of more than 100 prospects and developed and implemented targeted strategies for solicitation of gifts ranging up to \$150,000. She also managed special events, including large- and small-scale fundraisers, recognition and donor cultivation events.

Additionally, Cabarios coordinated special events and public relations initiatives for Art Van Furniture, managing the execution of all company events at store locations across Michigan.

Cabarios holds a bachelor of applied arts in interpersonal and public communication from Central Michigan University.

A native of Sterling Heights, she currently resides in Macomb Township with her daughters, Bianca and Carina.

### **About Hospice of Michigan**

A nationally recognized leader in end-of-life care, Hospice of Michigan is the original – and largest – hospice in the state of Michigan. The non-profit organization cares for more than 1,400 patients each day in 56 counties, raising more than \$4 million each year to cover the cost of care for the uninsured and underinsured. HOM offers innovative programs to enhance the quality of care for people at the end of life, education programs for physicians and healthcare professionals, caregiver education materials, cultural diversity programs for end-of-life care, and research and education programs at the Maggie Allesee Center for Innovation. For more information, call Hospice of Michigan's CARE Center 24/7 at 888.247.5701 or go to [www.hom.org](http://www.hom.org).

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